

Rahma Monsé
Rahmamonse@gmail.com | LinkedIn Profile
Experience

Nordstella

Media & Marketing Executive

Dubai - Riyadh
August, 2025 - Present

- Produced and led multimedia marketing campaigns supporting regional conferences, awards, and executive forums across the MENA region.
- Conducted executive interviews with marketing leaders, founders, and C-level professionals while serving as an on-camera presenter and journalist.
- Directed creative production from concept development through filming, editing, and final content distribution across LinkedIn, Instagram, and YouTube.
- Created marketing assets, interview series, promotional campaigns, and thought leadership content that increased audience engagement and event visibility.
- Partnered with cross-functional teams, speakers, sponsors, and stakeholders to deliver successful event marketing campaigns from pre-event promotion through post-event coverage.

Marketing Assistant Executive

August, 2024 - August, 2025

- Develop and manage media campaigns that enhance attendee engagement, leading to a 15% increase.
- Create and distribute promotional materials that drive an 80% rise in event registrations.

LS Digital

Content Writer and Translator

Dubai
August, 2024 - November, 2025

- Crafted and translated digital content with a focus on accuracy and cultural relevance.
- Edited and refined content to maintain high quality across multimedia platforms.

UCC Global

Digital Marketing Intern

Online
July, 2024 - August, 2024

- Contributed to content creation, supported successful campaigns, and provided valuable insights through data analysis.

Hollywood Studio

Digital Marketing Intern

Dubai
July, 2024 - September, 2024

- Enhanced brand visibility through integrated content creation and campaign support across digital and film platforms.

The One Design

Social media specialist

Dubai
June, 2024 - July, 2024

- Executed social media strategies to enhance online presence and drive growth.

Content Writer

- Wrote blogs and articles for the Theonedesign.co website.

Commercle Marketing Agency

Social media specialist Intern

Dubai
May, 2024 - June, 2024

- Managed social media accounts, created content, and engaged with the online community.

Content Writer

May, 2024 - July, 2024

- Writing blogs and articles for the Commercle.com website.

IAPWE | International Association of Professional Writers and Editors

Online

Writer

Jan to April 2023

- Writing Blog posts and Research summary.

Al Shams Gym

Photographer

Sharjah
December 2021 to January 2022

- Captured and edited high-quality photos of camp activities.

Hired by Captain Osama (Contact Number: +971 55 839 7717)
Preventive Medical Center
Assistant

Ajman
June to September 2021

- Consolidated and organized Excel functions for accurate data of patients' cases.

Education

Canadian University Dubai

Graduation: 2026

Bachelor of Arts in Creative Industries (BACI)-
Majoring in media Business and communication studies.

Sharjah International Private School

Graduation: 2022

Score: 94.4 - Student Union President of 2022

Projects

Effie Awards Saudi Arabia Digital Marketing Campaign & Creative Direction

Jan 2026 – June 2026

Directing Media Coverage & on Camera Host – Effie Awards Saudi Arabia

May 2026 – Jun 2026

Women to Watch Conference & Awards Marketing Campaign

Aug 2024 – Sep 2024 & May 2026 – Present

MENA Effie Awards 2025 Digital Marketing Campaign & Creative Direction

Jun 2025 – Nov 2025

Producing MENA Effie Talks & Gala Media

Oct 2025 – Dec 2025

Directing KSA Effectiveness Sessions Media

Nov 2025

Youth Arabia Forum KSA – Creative Direction & Media Production

Jun 2025 – Aug 2025

TECOM Event Marketing (Creative Brunch Series)

Aug 2024 – Aug 2025

MENA Effie Leadership Program Media Production

May 2025 – Jun 2025

Retail Media Forward – Amazon Ads × MENA Effie Creative Media

Apr 2025 – May 2025

COMMAI 2025 Marketing Campaign & Creative Media

Mar 2025 – May 2025

CUD Career Fair 2025 Event Organization & Marketing

Jan 2025 – Apr 2025

Dunkin' Donuts Brand Activation

Apr 2025

Producing MENA Effie Talks 2024

Oct 2024 – Dec 2024

Volunteering

Sharjah Expo - Assisted attendees with event navigation, scheduling, and customer support.

The Big Heart Foundation - Coordinated logistics and humanitarian aid distribution for earthquake relief efforts in Turkey and Syria.

Sharjah Charity International - Organized and distributed Ramadan food packages, ensuring efficient preparation and delivery.

Department of Government Relations - Supported Ramadan food distribution through efficient logistics and volunteer coordination.

House of Wisdom RAMADANIAT - Assisted in event planning, operations, and guest relations to ensure a seamless visitor experience.